

design@vienneseto.com | 519 560 7185 | Vienne Seto on LinkedIn

As a highly motivated and detail-oriented visual designer, I consistently produce innovative and visually compelling designs. I am proficient in industry-standard software, and am committed to delivering exceptional work that exceeds client expectations. I have experience creating print and digital media, including editorial, motion graphic, photography, videography, Ux/UI, social media, and branding deliverables. Whether collaborating with a team or working independently, I strive to produce high-quality designs that effectively communicate a message, problem-solve, and leave a lasting impression.

SKILLS

- Proficient in Adobe Illustrator, Photoshop, InDesign, Premiere, After Effects, Adobe XD, Figma
- Thrives in teams and independently
- Proficient in Microsoft PowerPoint, Word, and Excel
- Experience developing creative assets that adhere to brand guidelines
- Experience with DSLR and other photography / video equipment
- Strong communicator
- Reliable and punctual
- Takes pride in work
- Works with care and attention to detail
- Exceptionally organized

EDUCATION

September 2021 - present

Bachelor of Design, Conestoga College

- Degree program in visual design with additional courses in entrepreneurship, marketing, management, and business strategy
- Core courses in photography, typography, colour theory, design studio, drawing, illustration, interactive design, and digital design.

September 2015 - June 2019

Walkerville Collegiate Institute

- Enrolled in the WCCA specialized arts program for visual art.

ACCOLADES

- RGD Winner for Advertising Design (2023)
- 2 RGD honourable mentions for Typography and First Year (2022)
- Conestoga College's School of Creative Industries 2023 Photo Award (2023)

EXPERIENCE

May 2024 - Present

Visual designer | Gig Lab business incubator | 49 Frederick St | Kitchener, ON

- Experienced one-on-one coaching to assist in setting up a professional freelance business.
- Conducted market research to determine the strongest entrepreneurial and branding strategies.

November 2020 - February 2021

Graphic designer | Concordia University's Annual Graduate Interdisciplinary Conference | 1455 Boulevard de Maisonneuve O. | Montreal, QC

- Designed social media content while working with the AGIC coordinators to meet their vision and promote the conference.

June 2020 - November 2020

Graphic designer | Concordia University Library | 1455 Boulevard de Maisonneuve O. | Montreal, QC

- Worked with clients to design unique book covers for online Open Educational Resource textbooks.

July 2018 - August 2018

Printmaker co-op position | Levigator Press | 1984 Wyandotte St. E | Windsor, ON

- Took initiative to assist clients with their projects.
- Achieved in developing new designs and printing them using screen-printing, block-printing, and bookbinding techniques.